PHILIP MORRIS U.S.A.
INTER-OFFICE CORRESPONDENCE
100 Park Avenue, New York, N.Y. 10017

To: Mr. L. Turano

Date: November 23, 1981

From: Carolyn Levy

Subject: MUL Pack Test; Blue vs. Yellow

The Market Research Department is conducting a pack test for which production MUL cigarettes are required.

The production parameters are attached.

Please ship the completed cartons to arrive at HTI by December 23.

Carolyn Levy

CL:mc

cc: H. Daniel
L. Meyer
J. Osmalov
L. Robinson
M. Suter
F. Goehl
J. Bonhomme ✓

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Source: https://www.industrydocuments.ucsf.edu/docs/flpj0004